

GOVERNOR'S ENERGY EXCELLENCE AWARDS



POWER THE GOVERNOR'S ENERGY EXCELLENCE AWARDS

Fall 2018

Join us as we celebrate innovation and forward thinking in Michigan's energy-efficiency community at the prestigious Governor's Energy Excellence Awards (GEEA). Your support shines a spotlight on the people and organizations that are raising the bar to new heights when it comes to finding more efficient ways to use energy. This exclusive event is headlined by the governor and attended by roughly 150 people—including the finalists, their guests, and the state's most influential energy leaders from the private, nonprofit, and public sectors. The event is organized and facilitated by the Governor's Energy Excellence Awards Steering Committee, but each awardee is selected by the governor.

Today, we are opening up event sponsorship opportunities with numerous benefits to supporters.

| Sponsorship Benefits | \$25,000 Sponsorship (1 available) | \$15,000 Sponsorship (1 of 2 available) | \$7,500 Sponsorship (3 of 8 available) |
|---|--|---|--|
| Top-billing recognition | • | | |
| Speaking role at the podium or a personalized video presentation | • | | |
| A professionally framed 2018 GEEA photo with your logo | • | • | |
| A mention in a GEEA press release | • | • | • |
| Podium recognition | • | • | • |
| Promotion | A mention in all promotional pieces, print and digital | A mention in select promotional pieces, print and digital | Logo featured in the program and displayed on select AV assets |
| Event tickets | 4 | 4 | 2 |

We will also accept financial support outside of these categories. This support will be used to purchase specific event enhancements such as valet parking, an open bar; and awards. Contributors will be recognized in the program and receive at least one ticket to the event.

For more information about becoming a sponsor, please contact Michigan Saves, chair of the Governor's Energy Excellence Awards Steering Committee, at 517-484-6474 or send an email to kwyckoff@michigansaves.org.